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March Member Newsletter

President's Letter



On behalf of your elected board of directors, I must thank you for your continued membership and support of the National Auto Body Council and its mission to develop and implement programs and activities to enhance the image of the Collision Repair Industry.

It is through your steadfast support of the membership, corporate sponsors and the industry at-large that your Council has been able to grow and work to-

wards its ultimate goal of having the industry recognized as an essential profession serving the community.

In the upcoming year, the board and the committees that develop and implement NABC projects will continue to build upon the success and heritage crafted by those who founded and established the leadership role of this organization on image improvement. Over the next several weeks and months, you will learn of several exciting new projects that will help both our members and the industry combine the resources of the NABC with the enormous local talent possessed across all industry segments to further our mission at the local, national and international levels.

On a more personal note, I must thank the board for its support and electing me its president. It is both an honor and privilege to serve. If you have any questions, comments or ideas on how the NABC can help you improve the image of your business and your industry, I invite you to contact me.

Russell Thrall III, President
National Auto Body Council Board of Directors
russ@thrall3.com / (570)629-8010

**Watch for the next NABC Newsletter
to include NACE Registration information
for NABC Members!!!**



Upcoming Meeting Schedule

April 10, Tuesday - 1:00 - 5:00 PM

ATLANTA, GEORGIA

Board of Directors Meeting

Meeting held at: Crowne Plaza Hotel - Atlanta/Ravina

Reservations: 1-800-554- 0055 (CIC

Rate: \$145.00)

July 24, Tuesday (Tentative)

ORLANDO, FLORIDA

Board of Directors Meeting - *Held prior to National I-CAR Meeting*

Meeting held at: Omni Orlando Resort / Champions Gate

Reservations: Through I-CAR Registration website: www.i-car.com

October 29, Monday (Tentative)

LAS VEGAS, NEVADA

Board of Directors Meeting, and Annual Meeting - *Held prior to NACE*

Meeting held at: Mandalay Bay Hotel

Reservations: Through NACE Registration website: www.naceexpo.com

NABC Wants Your Photos

If you have a photo from an NABC Project,
such as: Collision Industry Relief
Habitat for Humanity
Camp Mak-A-Dream
Golf Outings

or other project that NABC has been involved with since inception in 1995 please e-mail it over to us at: info@autobodycouncil.org or mail it to: P.O. Box 3007, Mechanicsville, VA 23116

LORD Corporation Comes Forward in Support of NABC

The National Auto Body Council (NABC) is pleased to announce that LORD Corporation, a developer of breakthrough adhesive, coating and motion management technology for the collision repair and other industries, has stepped forward to become the organization's latest corporate member.

Beyond its role of supplier, the LORD Corporation has partnered with the collision industry over the years, most prominently in the co-development of technical training on adhesives and bonding solutions for auto body repair. LORD Corporation's decision to further support the profession by contributing to NABC reflects the value it sees in the Council's work, now and in the future.

Jim Perritt, Manager of Global Marketing and North America for LORD Automotive Aftermarket, believes that it is a privilege to join an organization that takes a lead role in a variety of noble causes. "LORD Corporation is looking forward to contributing to NABC's ongoing pursuit in demonstrating the willingness of the collision repair industry to take active leadership roles in our communities," says Perritt.

NABC is equally pleased to become more closely aligned with their newest member. "LORD Corporation's dedication to quality, value and integrity has spanned the decades, and our industry is the better for it," states NABC Executive Director Chuck Sulkala. "We're gratified that they are expanding their commitment to the industry by becoming an NABC corporate member. By stepping forward, LORD is validating not only the work that NABC does, but the value of the industry as a whole. We anticipate a long and mutually beneficial relationship, and offer our most heartfelt thanks."



About NABC Corporate Membership: The support of corporate members helps NABC, a not-for-profit organization, undertake such projects as a national public relations effort to educate consumers and repairers on issues associated with improving the professional image of the industry and finding a quality collision repair facility; the Collision Industry Relief project; and—most recently—a comprehensive effort to network with the consumer press to elevate the collision repairer's profile in the eyes of the motoring public.

Companies and collision repairers interested in changing the industry for the better can help by becoming a member of NABC. Membership applications are available on the website at www.autobodycouncil.org.

About LORD Corporation: With headquarters in Cary, NC, and sales in excess of \$550-MM, LORD Corporation is a privately held company that designs, manufactures and markets devices and systems to manage mechanical motion and control noise and vibration; formulates, produces and sells general purpose and specialty adhesives and coatings; and develops products and systems utilizing magnetically responsive technologies. With manufacturing in eight countries and offices in more than 15 major business centers, LORD Corporation employs more than 2,400 worldwide. For more information about LORD Corporation and its flagship Fusor product line of automotive repair adhesives, visit www.lord.com.

Letter from the Treasurer

Dear NABC Member/Supporter,

My name is Karen Fierst. I am NABC's newly elected Treasurer.

I am pleased to report that, as a result of the strong leadership of previous Boards, NABC is in a healthy financial position, netting nearly \$25,000 for 2006, saving funds to put towards upcoming membership projects. While that is good news, unfortunately, we did not meet our 2006 projected income goals. A significant reason for the shortfall was that NABC was not eligible for the profit sharing among NACE endorsers. NACE endorser profit sharing is based on the ability of each endorser to reach a specific number of member/supporter registrants. In 2006, NABC fell short of its registration goal. To avoid a similar situation in 2007, we are developing a user friendly system to enable attendees to register for NACE as NABC members or supporters. We will be seeking your help to ensure that NABC reaches its 2007 NACE registration goal.

An important aspect of NABC is membership. While we added a number of corporate members in 2006, the general membership of NABC has remained fairly steady over the past few years. Therefore, NABC will strive to increase individual and shop membership in 2007. A successful membership campaign will enhance NABC's organizational and financial foundation.

Look for more details about these two initiatives and more NABC activities in future newsletters.

Sincerely,
Karen Fierst
NABC Treasurer

Collision Industry Relief Effort Continues to Assist Disaster Victims in the Collision Repair Industry

The Collision Industry Foundation is spearheading efforts to help those in the Collision Repair industry, including repairers, suppliers and insurance personnel, who may suffer catastrophic losses during disasters such as Hurricane, Tornado, Flood, Fire or other disasters. Our goal is to help them in starting to rebuild their lives.

Here's how you can help:

1. Contribute money so that we can help these families with tool replacement, housing essentials or other items that may be crucial in the time of loss. You can contribute directly to:

Collision Industry Foundation—Disaster Relief

Website: <http://www.collisionindustryfoundation.org>

Email: info@autobodycouncil.org

Mail: P.O. Box 3007, Mechanicsville, VA 23116

2. If you know someone in our industry who is in need, or are looking for help, contact:

Phone: 888-66-PRIDE (888-667-7433) Toll-Free - Or post at: www.collisionindustryrelief.com

NABC Creates Disaster Preparedness Brochure to Help Prepare Shop Owners in the Event of an Emergency

The National Auto Body Council (NABC), in conjunction with the Collision Industry Relief Effort, has a disaster preparedness brochure for the industry to aid businesses. This document includes items such as tool coverage for technicians, business evacuation and communication, emergency supplies and rebuilding tips.



This information comes after many efforts to help those who were devastated by Hurricanes Katrina, Rita and Wilma in the summer of 2005. There are still individuals in the Gulf Coast region who are rebuilding their lives.

With some proper planning in place, you could help protect your business, employees and family.

If you would like a copy mailed to you, please contact our Administration Office.

NABC 2007 Officers

Russell Thrall III, President

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NABC ~ Changing the image of our industry, one consumer at a time.